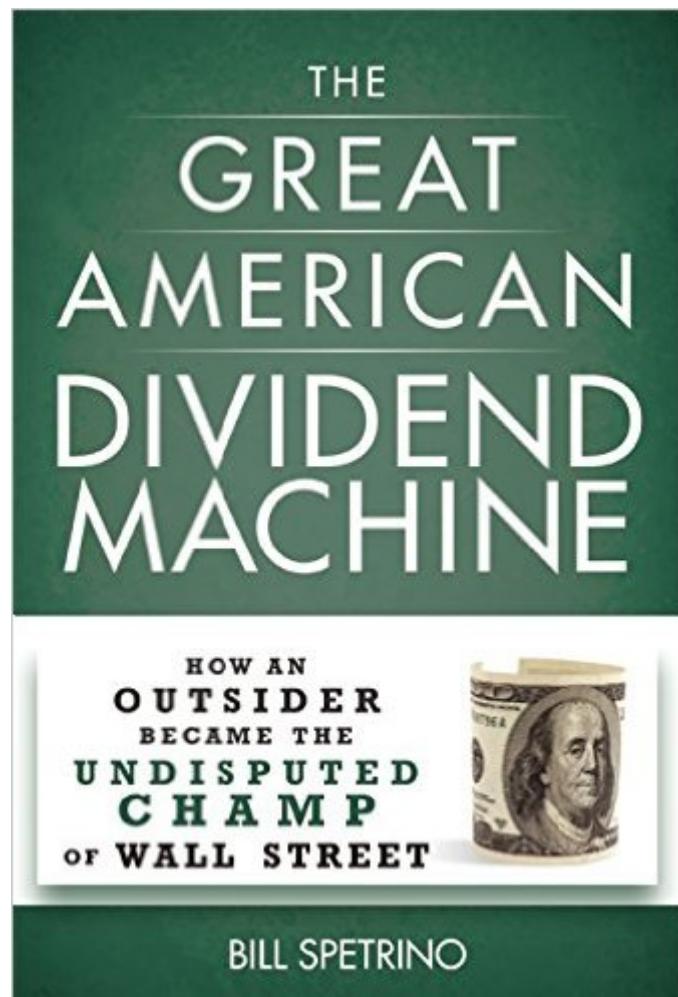


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The Great American Dividend Machine: How An Outsider Became The Undisputed Champ Of Wall Street



Synopsis

Bill Spetrino was just an ordinary accountant more than 20 years ago when he discovered the best investment secret ever. Bill calls his secret "the dividend machine" -- and he has been sharing his secrets with hundreds of thousands of investors who have subscribed to his popular Dividend Machine newsletter, rated by Hulbert Digest as the #1 low risk investment letter. But many readers asked Bill to write a book about his secret and how ordinary investors can become millionaires just like him. Bill did just that. Now his new The Great American Dividend Machine reveals his own story, and how he went from becoming a middle-class accountant to having a net worth exceeding more than \$5 million! Traders who jump from stock to stock in the hunt for a major Wall Street score often lose money or, at best, break even. That's not an acceptable fate for the retirement nest egg or for Bill. Instead, true investors trust Bill Spetrino's proven advice: "Keep investments boring and the rest of life fun and exciting." By valuing safety and income above all else, Spetrino guides the reader through the process of unearthing true bargains in the marketplace. Adhering to the author's model, The Great American Dividend Machine portfolio is composed of stocks that he picks using his unique system. The companies that pass Spetrino's rigorous, multi-step vetting process must have a number of key characteristics, such as: Resonant brand names Strong, competitive advantages in their industries Pristine balance sheets Capital to help survive and thrive in difficult markets Bill believes anyone can become a millionaire by ignoring the Wall Street pros and using his time-tested strategies.

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Customer Reviews

I've been reading and re-reading The Great American Dividend Machine for the past week. Last May, after hearing about Bill Spetrino's newsletter, I sent him an email. He promptly wrote back a very nice, personal letter. My subscription began shortly after and his recommendations have been excellent. I've subscribed to a number of financial newsletters and it's only caused me to lose money as most newsletters are written by good writers, not good investors. I guarantee that Bill is a good investor as the stocks he gives you are the ones he himself is also invested in. This is the first time in nearly 20 years that my brokerage account is very green. While being new to his type of dividend investing I can hardly believe the returns I've gotten. More importantly, my wife is now excited and thinks I've finally learned how to make money in the market. Of course I had to tell her it was Bill's Dividend Machine Newsletter that has caused such a difference. His picks are well researched and solid. He explains why he picked them and gives you a good entry point. The rest is up to you although you'll hear from him at least twice a week. Back to the book. His writing style is personal and after knowing him a short time and reading all of his newsletters I find that it's only natural that he talks about his life's experiences and his family and how he got to be where he's at today. No fluff, no BS, just down to earth as if he's talking to a friend. The book reminded me that I should be preparing my five children and 9 grand children for the future and how in a short period of time they can all be financially independent and retire early. He gives examples of how he and others have done so. Good simple common sense methods that anybody can benefit from.

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